

# Regional Tribal Technology Forum

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# Northern California Agenda 2024

Tues, May 21	Session/Event	Summary	Badge Holders	Location	Speakers
8:30-3:00	Registration	Check in with the TribalHub team- pick up your badge and important forum materials. TribalHub Members grab your welcome gift!	All Welcome	Foyer	
8:30-9:15	Breakfast	Breakfast on behalf of our sponsors.	All Welcome	Yolo Ballroom	
9:15-9:30	Event Kickoff	Your official welcome to TribalHub's Regional Forum- a preview of what's ahead and how make the most of your time here!	All Welcome	Yolo Ballroom	Facilitated by TribalHub and Regional Ambassadors
9:30	Roundtable Kickoff	Your regional group ambassadors and the TribalHub team, kick off one of our attendee favorites- the morning roundtable!	Attendees Only	Event Center 2	Facilitated by TribalHub and Regional Ambassadors
9:30-11:30	Roundtable Session	Always one of the most popular and meaningful sessions in our annual regional events, this is your opportunity to connect or reconnect with your peers at tribes from your region. In this roundtable style session, everyone will have the opportunity to introduce themselves and to share information or questions with the entire group in a session that will be limited to only employees from tribes. Also, be sure to drop a name ticket in the bucket- one attendee is getting a \$50 visa gift card during this session!	Attendees Only	Event Center 2	
11:30-12:00	Regional Data Session	Have your laptop charged and ready for this morning's exercise! TribalHub has decades worth of data that is available and valuable for you to access, some of it is about YOUR tribe or enterprise. Make sure your tribe's details are up to date and accurately represent your current technology profile.	Attendees Only	Event Center 2	
11:30-12:00	Vendor Meeting	Event sponsors only- meet to hear from the TribalHub team on how to make the most of your time here.	Sponsors Only	Event Center 1	
12-1:00	Lunch and Learn	Join together for lunch on behalf of your sponsors! PLUS have time to network and hear from the event sponsors. Be sure to visit them at their table for a chance to win some cash!!	All Welcome	Yolo Ballroom	
1-2:00	Budgeting Approaches and Strategies for Technology	Technology purchases are complex. Every organization needs to discover the pathway to elevate capital budgeting processes within their organization. Whether the current processes are centralized or decentralized budgeting we will discuss best practices for budgeting for capital asset wish lists, maintenance agreements, and annual licensing needs. Regardless of the budgeting tools used for your organization we will cover best practices to strategize for and enhance your budgeting processes to ensure the latest technology is available and annual licensing costs are not missed throughout the budget cycle. Enhancing this process is key to building a successful future for your organization.	All Welcome	Event Center 1	April Bacon, Sr. Manager, Wipfli Steven Drewes, Sr. Manager, Wipfli
2-3:00	Data Analytics & AI	In the rapidly evolving world where traditional analytics collide with artificial intelligence (AI) software, open-source solutions have become a game-changer, both technically and financially. Unlike most proprietary software, open-source AI enhanced software enables casino operators to freely examine the software source code, helping them to understand how the analytical and AI algorithms work, and verifying that the system aligns with their values and expectations. This level of "how does it work" transparency fosters trust and inspires confidence in AI and analytical tools while offering numerous benefits that can empower operators. This presentation will discuss the key advantages of using open-source software and demonstrate open-source software that can measure any casino guest's future behavior and the risk to a casino's potential future revenues.	All Welcome	Event Center 1	Stuart Kerr, Founder, Lead Mathematician, thinkingGraphs

3-3:30	Break & Sponsor Connections	Take a break, recaffeinate and fuel up for the afternoon at our sponsored break! While doing so, be sure to stop by and say hello to the sponsors who are supporting your region AND making this event possible! Be sure to visit each sponsor and drop in your name ticket to be entered in a drawing to win one of three \$50 gift cards!	ALL	Foyer	
3:30-5:00	Build Your Bench: Cultivating Talent for Organizational Continuity	<p>This 90-minute interactive workshop aims to explore the vital aspects of succession planning, talent development, and knowledge transfer within organizations. Through engaging exercises and discussions, participants will gain insights into identifying, nurturing, and retaining talent to ensure the continuity and success of their teams and organizations.</p> <p style="text-align: center;">Learning Objectives</p> <ul style="list-style-type: none"> <li>• Understand the importance of succession planning and talent development in organizational sustainability and growth. <ul style="list-style-type: none"> <li>• Learn strategies for identifying and nurturing talent within your teams and across departments.</li> </ul> </li> <li>• Explore methods for effective knowledge transfer to ensure seamless transitions during team member changes or promotions.</li> <li>• Discuss challenges and solutions related to talent development, including developing individuals for leadership roles and addressing longevity concerns within the workforce.</li> <li>• Engage in interactive exercises to simulate real-world scenarios, fostering collaboration and problem-solving skills essential for effective succession planning and talent development.</li> </ul> <p>Through this workshop, participants will emerge equipped with practical strategies and tools to enhance their organization's capacity to develop and retain talent, fostering a culture of continuous growth and adaptability.</p>	All Welcome	Yolo Ballroom	Hannah Bratterud, <b>Principal, NeuroLeadership &amp; Sales Education, Purpose &amp; Performance Group</b>
5-6:15	Cocktail Hour Sponsored by DruvStar	New friends and old friends- make connections at this event leading into dinner!	All Welcome		
6:15-7:45	Dinner Sponsored by Cradlepoint	Enjoy wrapping up the day at dinner on behalf of our title sponsor.	All Welcome		

Wed. May 22	Session/Event	Summary	Badge Holders	Location	Speakers
8:30-9:30	Breakfast	Fuel up for another great morning!	All Welcome	Yolo Ballroom	
9:30-10:30	Breakout Session	Check: <a href="https://www.tribalhub.com/hub-regional-events/2024-northern-cali-regional-forum/">https://www.tribalhub.com/hub-regional-events/2024-northern-cali-regional-forum/</a> for the most up to date agenda.	All Welcome	Yolo Ballroom	
10:30-11:30	Breakout Session	Check: <a href="https://www.tribalhub.com/hub-regional-events/2024-northern-cali-regional-forum/">https://www.tribalhub.com/hub-regional-events/2024-northern-cali-regional-forum/</a> for the most up to date agenda.	All Welcome	Yolo Ballroom	
11:30-12:30	Know Your Region and What's Next	Another favorite session of all of our regional events has been this one, where attendees can see data on their region- who is using what, what size and structure IT departments do others have, how to find someone else who is building a new X or upgrading to Y. This eye-opening session will share some info like this and more specific to your region AND tribes across the U.S. Don't leave early- this one is worth sticking around for! PLUS, get some final details from the TribalHub team regarding the actionable steps you can take as well as important dates to mark on your calendar including the 25th Annual TribalNet Conference & Tradeshow! One lucky attendee is going home with \$200 visa gift card as well- must be present to win!	All Welcome	Yolo Ballroom	Mike Day, <b>Founder &amp; Executive Officer, TribalHub</b> Tiffany Korenic, <b>Connections &amp; Membership Representative, TribalHub</b>