

# 2024 SPONSORSHIP OPPORTUNITIES

## Regional Tribal Technology Forum

Brought to you by  **TRIBALHUB**

### **NORTHWEST**

(Including: (ID, MT, OR, WA, WY)

MAY 1-2, 2024

Muckleshoot Casino Resort  
Auburn, WA

### **SOUTHERN CALIFORNIA**

MAY 6-7, 2024

Sycuan Casino  
El Cajon, CA

### **MIDWEST**

(Including: (MN, ND, SD, WI)

MAY 13-14, 2024

Mystic Lake Casino Hotel  
Prior Lake, MN

### **NORTHERN CALIFORNIA**

MAY 21-22, 2024

Cache Creek Casino Resort  
Brooks, CA

### **MICHIGAN**

JUNE 10-11, 2024

Little River Casino Resort  
Manistee, MI

### **SOUTHWEST**

(Including: (AZ, CO, NV, NM, UT)

Q4, 2024

Date and Location TBD

### **CENTRAL**

(Including: (KS, NE, OK, TX)

Q4, 2024

Date and Location TBD

### **GIVE YOUR TEAM THE OPPORTUNITY TO:**

- Network with this niche group of CIOs, CFOs, CEOs and GMs
- Save money and time - no need to travel to each tribe, your potential customers from each region will all be there
- Front row seat to discussions on important topics happening at tribes
- Gain unbeatable visibility and recognition with this close-knit group

### **ADDENDUM FOR TBD REGIONS:**

As TribalHub has not confirmed a date or location for multiple of the TribalHub Regional Forums in 2024, a special addendum has been put in place in addition to the standard terms and conditions and is as follows:

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• Sponsor 2 Events in 2024 and Take 5% Off

• Sponsor 3+ Events in 2024 and Take 10% Off

## Sample Agenda

2023 Regional Event Agenda for example use only.  
\*Agenda times and topics will change in 2024

<b>1st Day of the Regional Event</b>		
<b>Time</b>	<b>Event</b>	<b>Sponsors Allowed</b>
8:30-3:00	Registration	<b>Yes</b>
8:30-9:15	Breakfast	<b>Yes</b>
9:15-9:30	Event Kickoff	<b>Yes</b>
9:30	Roundtable Kickoff	<b>No</b>
9:30-11:30	Roundtable Session- Attendees Only	<b>No</b>
11:30-12:00	Regional Data Session	<b>No</b>
11:30-12:00	Vendor Meeting	<b>Yes</b>
12-1:00	Lunch and Learn	<b>Yes</b>
1-2:00	Breakout Session	<b>Yes</b>
2-3:00	Breakout Session	<b>Yes</b>
3-3:30	Break & Sponsor Connections	<b>Yes</b>
3:30-5:00	Leadership/Interactive Workshop	<b>Yes</b>
5-6:15	Sponsored Cocktail Hour	<b>Yes</b>
6:15-7:45	Dinner on Behalf of the Title Sponsor	<b>Yes</b>

<b>2nd Day of the Regional Event</b>		
<b>Time</b>	<b>Event</b>	<b>Sponsors Allowed</b>
8:30-9:30	Breakfast	<b>Yes</b>
9:30-10:30	Breakout Session	<b>Yes</b>
10:30-11:30	Breakout Session	<b>Yes</b>
11:30-12:30	Know Your Region and What's Next	<b>Yes</b>

More details will be added to the agenda once finalized. Some sessions may be closed to vendors.

## Benefits

<b>Sponsorship Opportunities</b>	<b>Title Sponsor (Exclusive) \$12,000</b>	<b>Cocktail Hour Sponsor (Exclusive) \$7,500</b>	<b>Partner Sponsor (4 Available) \$6,000</b>
Complimentary registrations for your staff	3	2	2
Logo on event's web page with URL	X	X	X
Included in pre-event or post event email	X	X	X
Included in pre-event or post event social media post	X	X	X
Logo included on welcome signage and welcome packet	X	X	X
High-top table set up @ Lunch & Learn and breaks with ID sign provided by TribalHub. No pop-up banners, signs or products on table. This is simply a spot to meet not an exhibitor booth.	X	X	X
Your logo & your message on Lunch & Learn flyer created by TribalHub and placed at each seat during Lunch on the 1st day.	X	X	X
Lunch & Learn: 5 minutes during day 1 to showcase your products, solutions, and introduce your team. See page 6 for details on what is expected.	X	X	X
Ability to send a 1 page flyer to be included in the attendee folder that attendees receive at check-in. You print and you ship to TribalHub.	X	X	X
List of attendees who have not opted out of being included on the list	X	X	X
3 month banner ad on all TribalHub websites	X		
Exclusive social media post prior to event	X		
Sponsor of the day 1's evening networking dinner/social event	X		
Flyer created by TribalHub placed at each seat at day 1's dinner/social event. Will have your logo and message (written by you) on it!	X		
Highlighted on event invitations as day 1's dinner/social event. Included on invitations & other pre-show marketing if registered before mailing date.	X		
Opportunity to provide opening remarks at day 1's dinner.	X		
Provide the fun during our cocktail hour after day 1's day long sessions! Great exposure before and during the event		X	

## Lunch & Learn Guidelines and Requirements

To get the best use of your time during the Lunch and Learn portion of each event we have created a guideline for knowing the flow and expectation of the Lunch and Learn.

- TribalHub will monitor time, you will not be allowed to run longer than your allotted time.
- Other sponsors will be in this event.
- Introduce yourself and your team.
- Share about your company and why you are here sponsoring this event.
- Tell attendees what your main products and/or services are that you provide to Indian Country and to which division ie: health, gaming, gov't/community, enterprise or other. Shed light on what problems or issues your company, products or services might be solving for tribes.
- Provide any insight you can share as to what you may be doing already in Indian Country.
- If you have a use case or success story specific to Indian Country now would be the time to share.
- Tell the audience why you would be a good partner to tribal organizations and/or enterprises.

### Guidelines of what is NOT expected:

- Do not spend your entire time talking about your product. Instead, sell yourself, your company and your story of how you are solving an issue so attendees are engaged and want to continue the conversation and chat with you throughout the event.
- Do not dive into overly technical details of your product.
- No PowerPoint, no slides or videos.

## Registration

Complete & sign the form below and submit to: [Sales@TribalHub.com](mailto:Sales@TribalHub.com)

Company:

Contact Name:

Contact Title:

Mailing Address City/State/

Email:

Phone:

**Sponsor 2 Events - Take 5% Off • Sponsor 3+ Events - Take 10% Off**

Upon registration, also submit:

- Logo - high resolution (PDF or .eps version)
- Business description (50 words max)

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Date and Location TBD

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Total from Above:

Discount Amount:

Total Due:

### Payment Terms

Full payment must be made within 30 days of registration in order to guarantee space and level of participation. If the event is less than 30 days away, payment is due upon receipt of invoice. Late fees of 1.5% charge per 30 days past due. Refunds are not permitted at any time. Upon completion of the registration form, you will receive an invoice to pay by check, credit card, or ACH. ACH, check and cash will not incur any additional fees. Effective 1/1/23 AMEX, VISA and MC charges- will incur a 2.9% non-refundable convenience fee.

I agree to all payment requirements listed above.

I agree to the [Privacy Policy](#) and the [Terms & Conditions](#).

Printed Name:

Date:

Signature: (written, stamped or e-sign)