

Webinars

Thank you for your interest in partnering with us to deliver an educational webinar to our audience. Please review the following information.

Cost for non-members: \$1,295 • Cost for TribalHub members: \$1,165.50

Complete the Webinar Application Form found [HERE](#).

NEED TO KNOW:

- Your presentation must be educational in nature, not a sales pitch.
- Presentations should be 45-50 min in length, saving time at the end for closing remarks from the presenters and any follow-up Q&A.
- The best attended webinars are those with speakers who are currently working at a tribe or tribal enterprise and have benefited from using your product/solution, however, this is not required.
- Attendance is not guaranteed, TribalHub will market your webinar (outlined below) but you are expected to cross promote as well.

NEXT STEPS:

- Complete the Webinar Application Form found [HERE](#), including Speaker(s) Name, Bio, Webinar Title Summary, 2 Learning Objectives, and seed questions for the Q&A portion. **please note that this should all be curated to speak to an audience of technology decision makers and business executives at tribes and tribal enterprises.
- The TribalHub team will review and either approve the above content or return with suggest modifications within 3-5 business days. TribalHub also reserves the right to reject any content that does not align with our overall objectives or strategies.
- Once the application is approved, you will be invoiced \$1,295, payment must be made prior to reserving your date (TribalHub members and TribalValue partners will receive a discount).
- TribalHub will provide a list of available upcoming webinar dates for you to select after payment has been received.

MARKETING EFFORTS:

- **TribalHub will complete the following marketing deliverables:**
 - » Webinar date, title and registration link included in 2 TribalHub emails that will be sent to those titles noted in your webinar application.
 - » Webinar date, title and registration link shared in 2 social posts (LinkedIn)
 - » Will host a promotional banner ad (created by your company, 728x90) on our TribalHub.com pages for 60 days. This will link to either registration for your webinar or the recording.
- **Your Company:**
 - » Agrees to cross market via your own social channels, email blasts, etc.
 - » Agrees to create graphics to promote the webinar to be used in marketing efforts on social media and within emails. Sizes and specifications of these graphics will be provided by the TribalHub team upon webinar approval.

DAY OF WEBINAR:

- TribalHub team will host the event via Zoom.
- Your speaker(s) and the TribalHub team will get on the call 15 min prior to start for technical check and prep.
- TribalHub team will remain on the webinar to monitor chat and be available for any complications that may arise.
- Session will be recorded