



TRIBALHUB REGIONAL EVENTS

The Power of WE - Beyond Limits

~~**CALIFORNIA**
MARCH 10
VIRTUAL~~

~~**NORTHWEST REGION**
Including: ID, MT, OR, WA, WY
MARCH 23
VIRTUAL~~

~~**MICHIGAN**
MAY 3 & 4
IN PERSON~~

~~**MIDWEST REGION**
Including: MN, ND, SD, WI
MAY 16 & 17
IN PERSON~~

CENTRAL REGION
Including: KS, NE, OK, TX
NOVEMBER 2 & 3
IN PERSON

SOUTHWEST REGION
Including: AZ, CO, NV, NM, UT
NOVEMBER 7 & 8
IN PERSON

Sponsorship Opportunities

Let us bring the
tribes to you.

Give your team the opportunity to:

- Network with this niche group of CIOs, CFOs, CEOs and GMs
- Save money and time - no need to travel to each tribe, your potential customers from each region will all be there
- Front row seat to discussions on important topics happening at tribes
- Gain unbeatable visibility and recognition with this close-knit group

- *Sponsor 2 Events - Take 5% Off*
- *Sponsor 3+ Events - Take 10% Off*

Sponsorship Opportunities

*Invitations have been sent to
CIO's, CFO's, CEO's and GM's at*

CALIFORNIA

MARCH 10

VIRTUAL

DEADLINE TO REGISTER: 2/24

**106 TRIBES &
76 CASINOS**

NORTHWEST REGION

Including: ID, MT, OR, WA, WY

MARCH 23

VIRTUAL

DEADLINE TO REGISTER: 3/9

**52 TRIBES &
66 CASINOS**

MICHIGAN

MAY 3 & 4

IN PERSON

DEADLINE TO REGISTER: 4/12

**12 TRIBES &
26 CASINOS**

MIDWEST REGION

Including: MN, ND, SD, WI

MAY 16 & 17

IN PERSON

DEADLINE TO REGISTER: 4/25

**35 TRIBES &
64 CASINOS**

CENTRAL REGION

Including: KS, NE, OK, TX

NOVEMBER 2 & 3

IN PERSON

**Location: Choctaw Casino & Resort
Durant, OK**

DEADLINE TO REGISTER: 10/12

**49 TRIBES &
153 CASINOS**

SOUTHWEST REGION

Including: AZ, CO, NV, NM, UT

Nov 7 & 8

IN PERSON

**Location: Isleta Resort & Casino,
Albuquerque, NM**

DEADLINE TO REGISTER: 10/19

**65 TRIBES &
56 CASINOS**

Sponsorship Opportunities

VIRTUAL SAMPLE Agenda

(California & Northwest Regions)

*Agenda Subject to Changes

One Day Regional Event			
Time (Pacific)	Name of Session/Event	Summary	Sponsors Allowed
9:00 am - 10:15 am	Regional Roundtable	Connect or re-connect with your peers at tribes from your region. In this virtual roundtable, everyone will have the opportunity to introduce themselves and to share information or questions with the entire group in a session that will be limited to only employees from other tribes. <i>(*Closed to Event Sponsors)</i>	No
10:30 am - 11:30 am	Connections, Discovering the Big Picture Meaning in Today's World	What is a meaningful "connection" in our 2022 digital and social media connected world? Why is it important to build a personal and professional network, and what are the best methods to achieve that? In this session, you will hear from an expert that helps leaders like you boost their access to knowledge, decision making and new opportunities by strengthening their own network of connections. Also, learn more about existing opportunities your peers may already be a part of that you can take advantage of now.	Yes
11:30 am - 12:30 pm	Lunch and Learn	In this "speed learning" session, Vendors get to introduce themselves, talk about how they are currently working with tribes and highlight some products and solutions that are assisting tribes and tribal enterprises.	Yes
12:30 pm - 1:15 pm	Chat Time	This is designated time for attendees to visit booths and chat with the sponsors.	Yes
1:15 pm - 2:00 pm	Own Your Role in Cybersecurity	The most prepared teams are those that have a fully engaged Executive Team including GM, CEO and CFO. This session will speak to non-technical and technical professionals alike, ensuring that all attendees are equipped and empowered to own their role in cybersecurity. Our presenters will also share some ideas to engage your entire organization in better cybersecurity practices.	Yes
2:00 pm - 2:30 pm	It's a Virtual World Recruiting, Retaining and Training	Technology is playing an ever increasing role in employment. In this session, we will cover some of the success stories from other tribes in using technology to recruit, retain and train their team members. Attend this session to gain actionable takeaways that you can implement quickly to benefit your tribe or tribal enterprise.	Yes
2:30 pm - 3:15 pm	Your Region, Your Session Tribal Government, Gaming & Health	Prior to today's event, the TribalHub team requested information on what is important to each of you. During the day, we are certain to have discussed some of those "hot button" topics. Questions, suggestions and ideas have likely been shared on the virtual chat throughout the day. In this session, we bring it all together with small group break outs to dive deeper into specific topics that matter within tribal government, tribal health or tribal gaming & hospitality.	Yes

More details will be added to the agenda once finalized. Some sessions may be closed to vendors.

Sponsorship Opportunities

VIRTUAL BENEFITS (California & Northwest Regions)

Sponsorship Opportunities	Title Sponsor (Exclusive) \$5,000	Partner Sponsor \$2,500
Complimentary registrations for your staff	3	2
Logo on event's web page with URL	x	x
Included in pre-event or post event email	x	x
Included in pre-event or post event social media post	x	x
Logo included on welcome video	x	x
List of attendees who have not opted out of being included on the list	x	x
Virtual booth/Profile - more details to come	x	x
Lead report - tells you what attendees did at your booth. You'll know who clicked what, how many attendees visited, etc.	x	x
Lunch & Learn: Dedicated time to introduce yourself and briefly talk about your products/services. See page 6 for details on what is expected.	10 mins	5 mins
Logo on event home page	x	x
Your company included in attendee confirmation email	x	
Exclusive social media post-event	x	
Exclusive post-event email sent from TribalHub to all attendees	x	
Promotional video placed on event web page	x	
Title sponsor is always listed 1st, biggest and best	x	

Sponsorship Opportunities

IN-PERSON SAMPLE Agenda

(Michigan, Midwest, Southwest, & Central Regions)

*Agenda Subject to Changes

1st Day of the Regional Event

Time	Event	Summary	Sponsors Allowed
8:30 am - 9:30 am	Registration/Check In	Pickup your badge and attendee materials for the day.	Yes
9:30 am - 10:00 am	Breakfast	Breakfast and great conversation to kick off your day!	No
10:00 am - 10:30 am	Event Kick Off delivered by TribalHub & Regional Ambassadors	Join us in this opening welcome session as we summarize the days' events, quickly introduce your regional group ambassadors and help you make the most of the next two days. <i>(*Closed to Event Sponsors)</i>	No
10:30 am - 12:30 pm	Regional Roundtable	Always one of the most popular and meaningful sessions in our annual regional events, this is your opportunity to connect or re-connect with your peers at tribes from your region. In this roundtable style session, everyone will have the opportunity to introduce themselves and to share information or questions with the entire group in a session that will be limited to only employees from other tribes. <i>(*Closed to Event Sponsors)</i>	No
12:30 pm - 1:30 pm	Lunch & Learn	In this "speed learning" session, Vendors get to introduce themselves, talk about how they are currently working with tribes and highlight some products and solutions that are assisting tribes and tribal enterprises.	Yes
1:30 pm - 2:30 pm	Connections - discovering the big picture meaning in today's world	What is a meaningful "connection" in our 2022 digital and social media connected world? Why is it important to build a personal and professional network, and what are the best methods to achieve that? In this session, you will hear from an expert that helps leaders like you boost their access to knowledge, decision making and new opportunities by strengthening their own network of connections. Also, learn more about existing opportunities your peers may already be a part of that you can take advantage of now.	Yes
2:30 pm - 2:45 pm	Break	Take a break and stretch your legs.	Yes
2:45 pm - 3:45 pm	Own Your Role in Cybersecurity	The most prepared teams are those that have a fully engaged Executive Team including GM, CEO and CFO. This session will speak to non-technical and technical professionals alike, ensuring that all attendees are equipped and empowered to own their role in cybersecurity. Our presenters will also share some ideas to engage your entire organization in better cybersecurity practices.	Yes
3:45 pm - 4:30 pm	It's a Virtual World - Recruiting, Retaining and Training	Technology is playing an ever increasing role in employment. In this session, we will cover some of the success stories from other tribes in using technology to recruit, retain and train their team members. Attend this session to gain actionable takeaways that you can implement quickly to benefit your tribe or tribal enterprise.	Yes
5:30 pm - 6:30 pm	Cocktail Hour	Time to make a toast to YOUR region and network with your peers.	Yes
6:30 pm	Dinner	Enjoy dinner with your new friends and connections on behalf of our Title Sponsor.	Yes

2nd Day of the Regional Event

Time	Event	Summary	Sponsors Allowed
9:00 am - 10:00 am	Breakfast	Kickstart your morning with great food and conversation.	Yes
10:00 am - 11:00 am	Your Region, Your Session - tribal government, gaming & health	Prior to today's event, the TribalHub team requested information on what is important to each of you. During the day, we are certain to have discussed some of those "hot button" topics. Questions, suggestions and ideas have likely been shared throughout the event. In this session, we bring it all together with small group break outs to dive deeper into specific topics that matter within tribal government, tribal health or tribal gaming & hospitality.	Yes
11:00 am - 12:00 am	Drawing Conclusions	Who was that guy behind the curtain taking giant sketch notes in the back of the room all day long? Join this session as we reveal what our live illustrator has drawn and compiled from listening in to the group throughout the day. This will be interesting, entertaining and valuable! Everyone who attends will get a copy of the final product for this regional event. Which of your ideas or thoughts will appear on the board?	Yes

More details will be added to the agenda once finalized. Some sessions may be closed to vendors.

Sponsorship Opportunities

IN-PERSON BENEFITS (Michigan, Midwest, Southwest, Alaska & Central Regions)

Sponsorship Opportunities	Title Sponsor (Exclusive) \$10,000	Cocktail Hour (Exclusive) \$7,500	Partner Sponsor (4 Available) \$5,000
Complimentary registrations for your staff	3	2	2
Logo on event's web page with URL	x	x	x
Included in pre-event or post event email	x	x	x
Included in pre-event or post event social media post	x	x	x
Logo included on welcome signage and welcome packet	x	x	x
High-top table set up @ Lunch & Learn and breaks with ID sign provided by TribalHub. No pop-up banners, signs or products on table. This is simply a spot to meet not an exhibitor booth.	x	x	x
Your logo & your message on Lunch & Learn flyer created by TribalHub and placed at each seat during Lunch on the 1st day.	x	x	x
Lunch & Learn: 5 minutes during day 1 to showcase your products, solutions, and introduce your team. See page 6 for details on what is expected.	x	x	x
Ability to send a 1 page flyer to be included in the attendee folder that attendees receive at check-in. You print and you ship.	x	x	x
List of attendees who have not opted out of being included on the list	x	x	x
3 month banner ad on all TribalHub websites	x		
Exclusive social media post prior to event	x		
Sponsor of the day 1's evening networking dinner/social event	x		
Flyer created by TribalHub placed at each seat at day 1's dinner/social event. Will have your logo and message (written by you) on it!	x		
Highlighted on event invitations as day 1's dinner/social event. Included on invitations & other pre-show marketing if registered before mailing date.	x		
Opportunity to provide opening remarks at day 1's dinner.	x		
Post-Event email to go out to all attendees including the illustration, a shout-out to your company and your logo.		x	

LUNCH AND LEARN GUIDELINES AND REQUIREMENTS

To get the best use of your time during the Lunch and Learn portion of each event (both in-person and virtual) we have created a guideline for knowing the flow and expectation of the Lunch and Learn.

- TribalHub will monitor time, you will not be allowed to run longer than your allotted time.
- Other sponsors will be in this event.
- Introduce yourself and your team.
- Share about your company and why you are here sponsoring this event.
- Tell attendees what your main products and/or services are that you provide to Indian Country and to which division ie: health, gaming, gov't/community, enterprise or other.
- Shed light on what problems or issues your company, products or services might be solving for tribes.
- Provide any insight you can share as to what you may be doing already in Indian Country.
- If you have a use case or success story specific to Indian Country now would be the time to share.
- Tell the audience why you would be a good partner to tribal organizations and/or enterprises.

Guidelines of what is NOT expected (both in-person and virtual):

- Do not spend your entire time talking about your product. Instead, sell yourself, your company and your story of how you are solving an issue so attendees are engaged and want to continue the conversation and chat with you throughout the event.
- Do not dive into overly technical details of your product.
- No PowerPoint, no slides or videos.

Virtual ONLY

- One person from your team to present.
- You will NOT be able to provide a pre-recorded video, this is required to be delivered live only.
- This is a one-way presentation, meaning the attendees will NOT be visible. Only the presenters will be visible and live chat will be available for both attendees and presenters.
- Slides, videos or demos will not be permitted.

Sponsorship Opportunities

REGISTRATION:

Complete & sign the form below and submit to: Sales@TribalHub.com

Company:

Contact Name:

Contact Title:

Mailing Address City/State/Zip:

Email:

Phone:

Upon registration, also submit:

Logo - high resolution, transparent background

Business description (50 words max)

CALIFORNIA
MARCH 10
VIRTUAL

Title Sponsor - \$5,000

Partner Sponsor - SOLD

NORTHWEST REGION
Including: ID, MT, OR, WA, WY
MARCH 23
VIRTUAL

Title Sponsor - SOLD

Partner Sponsor - \$2,500

MICHIGAN
MAY 3 & 4
IN PERSON

Title Sponsor - \$10,000

LIVE Illustrator Sponsor - \$7,500

Partner Sponsor - \$5,000

MIDWEST REGION
Including: MN, ND, SD, WI
MAY 16 & 17
IN PERSON

Title Sponsor - \$10,000

LIVE Illustrator Sponsor - \$7,500

Partner Sponsor - \$5,000

CENTRAL REGION
Including: KS, NE, OK, TX
Nov 2 & 3
IN PERSON

Location: Choctaw Casino & Resort Durant, OK

Title Sponsor - \$10,000

Cocktail Hour - \$7,500

Partner Sponsor - \$5,000

SOUTHWEST REGION
Including: AZ, NM, CO, NV, UT
Nov 7 & 8
IN PERSON

Location: Isleta Resort & Casino, Albuquerque, NM

Title Sponsor - \$10,000

Cocktail Hour - \$7,500

Partner Sponsor - \$5,000

Total from Above:

Discount Amount:

Total Due:

Sponsor 2 Events - Take 5% Off • Sponsor 3+ Events - Take 10% Off

Payment Terms

Full payment must be made within 30 days of registration in order to guarantee space and level of participation. Late fees of 1.5% charge per 30 days past due. Refunds are not permitted at any time. Upon completion of the registration form, you will receive an invoice to pay by check, credit card, or ACH.

I agree to all payment requirements listed above.

I agree to the Privacy Policy and the Terms & Conditions.

Printed Name:

Date:

Signature: (written, stamped or e-sign)

Arctic Wolf Verbiage:

Event Vendor/partner represents and warrants to Sponsor that event vendor's registration forms for the events in which Sponsor is participating will request to obtain, at a minimum, implied consent from US and Canadian attendees, and express consent in the case of EU/ UK attendees, all in accordance with applicable consent laws, for Sponsor to send electronic marketing communications to the attendees related to Sponsor's products and services. Event vendor will provide all necessary consent details for each attendee to Sponsor along with the attendee contact information.

- **Lead/Data Delivery Requirements:** Any data associated with this Agreement that is transferred to or to be accessed by Arctic Wolf Networks, Inc. must be transmitted via a secure channel (e.g. SSL/HTTPS) and encrypted. If Arctic Wolf is to access data via Vendor's API, Vendor must certify in the controlling Agreement that the API transmits via a secured channel (SSL/HTTPS) and is not transmitted using FTP or HTTP.