



TRIBALHUB'S 2021 REGIONAL EVENTS

NAVIGATING A CHANGED WORLD

Innovation, Connections & Information



CALIFORNIA
FEBRUARY 9TH & 10TH

CENTRAL REGION
Including: KS, NE, OK, TX
MARCH 3RD & 4TH

SOUTHWEST REGION
Including: AZ, CO, NV, NM, UT
MARCH 24TH

NORTHWEST REGION
Including: ID, MT, OR, WA, WY
MAY 12TH

MIDWEST REGION
Including: MI, MN, ND, SD, WI
MAY 19TH

ALASKA
SUMMER 2021

Sponsorship Opportunities-

Connect with Tribal IT Decision Makers and Business Executives

TribalHub Associate Members Receive Sponsorship Discounts!

- ◆ Sponsor 2 Events- Take 5% off
- ◆ Sponsor 3+ Events- Take 10% off



TRIBALHUB'S 2021 REGIONAL EVENTS

*Invitations have been sent to
CIO's, CFO's, CEO's and GM's at*

CALIFORNIA
FEBRUARY 9TH & 10TH

**106 TRIBES &
77 CASINOS**

CENTRAL REGION
Including: KS, NE, OK, TX
MARCH 3RD & 4TH

**49 TRIBES &
148 CASINOS**

SOUTHWEST REGION
Including: AZ, CO, NV, NM, UT
MARCH 24TH

**65 TRIBES &
54 CASINOS**

NORTHWEST REGION
Including: ID, MT, OR, WA, WY
MAY 12TH

**52 TRIBES &
66 CASINOS**

MIDWEST REGION
Including: MI, MN, ND, SD, WI
MAY 19TH

**35 TRIBES &
79 CASINOS**

ALASKA
SUMMER 2021

**230 TRIBES &
6 CASINOS**



TRIBALHUB'S 2021 REGIONAL EVENTS

SAMPLE Agenda for the TribalHub 2021 Regional Events

*Agenda Subject To Changes

TribalHub Regional Event			
Time	Event	Summary	Access
9:00-9:30am	Keynote Session: Intersection of Business and Technology	Who really owns technology? The gap between any tribe's business executives and departments and IT still exists. Meanwhile, every facet of your operations has become increasingly dependent on technology. Your executives are tasked with embracing and leveraging technology to improve their services, meet customer expectations and drive new revenue. In this session, we will explore techniques to bridge the gap that exists between traditional technology perceptions and business structure and executives.	All Pass Levels
9:30- 11:15am	Roundtable Session: Meet or Catch-up with your Regional Peers	Participate in this networking opportunity where you can introduce yourself, get to know your peers, make new valuable connections, share some of your own challenges and successes and learn what your regional tribal peers are doing. Before joining this session, take a look at the "WHAT TO EXPECT" sheet in TribalHub's information booth (Under Virtual Tradeshow>> Get Connected in the event portal menu) or in your virtual tote bag (look upper right).	Attendees Only
11:15am-12:00pm	Virtual Tradeshow: Connect with Solution Providers	Make connections with these providers. For each sponsor you visit under GET CONNECTED, you will earn an entry to win one of three \$100 giveaways. Earn an extra entry for each booth you enter into a chat with! Chat only guaranteed during the dedicated hours but you can visit and gather info on them anytime!	All Pass Levels
12:00- 1:15pm	Lunch and Learn- Partners, Products and Solutions	In this "speed learning" session, attendees will quickly be introduced to several partners and their latest products and solutions that are already assisting tribes and tribal enterprises just like yours.	All Pass Levels
1:20-2:15pm	Concurrent Breakout Session: 2021 Challenges and Changes - Tribal Gaming	Concurrent Sessions to CHOOSE from During this Hour- Gaming and Government have different focused breakouts- choose which fits your role best! If you are working in gaming, you are likely evaluating or implementing "online" solutions across the organization for improved communications, access, sharing, services, customer experiences and so on. This session will discuss the impact of online/mobile/digital at a high-level and dive deeper into how this is impacting tribal gaming properties. An open discussion led by your regional ambassador- Jonhathan French, Director of IT, Kiowa Casino.	All Pass Levels
1:20- 2:15pm	Concurrent Breakout Session: 2021 Challenges and Changes - Tribal Government	Concurrent Sessions to CHOOSE from during this hour. Gaming and Government have different focused breakouts- choose which fits your role best! If you are working in tribal government, you are likely evaluating or implementing "online" solutions across the organization for improved communications, access, sharing, services, customer experiences and so on. This session will discuss the impact of online/mobile/digital at a high-level and dive deeper into how this is impacting tribal governments and communities. An open discussion led by your regional ambassador- Tonia Williams, CIO, Housing Authority of Cherokee Nation	All Pass Levels
2:20-3:00pm	Breakout Session: How to Champion your Tribal Cybersecurity Strategy	In this dynamic cyber threat landscape, it is more important than ever for the C-Suite, Tribal Council, and other executives to champion the cybersecurity strategy for their tribal organizations. That does not mean every executive needs to be an expert in cybersecurity, but it does mean advocating for and enabling the cybersecurity and/or technology staff for success. Executives must also embody that support and positively influence the cybersecurity culture for the entire organization. In this session, we'll discuss: why leading from the top goes for cybersecurity too, the importance of maintaining cyber situational awareness and how it does not have to cost a lot of money to drive the cybersecurity strategy forward. Presented by Jennifer Walker Director, Cybersecurity Services, Gate-15	All Pass Levels
3:00-3:30pm	Keynote Session: Leading Through Crisis	Everything changes quickly, including the skills you need to be the best leader possible. Discover and build upon best practices and inspiration to being the best leader through the highs and lows during any season. Tools for embracing change, dealing with challenges and seeking opportunity. Presented by Internationally Acclaimed Customer Service, Leadership & Motivational Expert Brad Worthley of Brad Worthley International, Inc.	All Pass Levels
3:30-4:00pm	Closing Session: Prize Winners and TribalHub Closing Remarks-keep the momentum going	The regional event will wrap-up with our PRIZE Giveaways and drawings for several lucky attendees. Giving away almost \$1000 in total prizes! Prior to that, TribalHub will wrap up the day with a short presentation on details specific to your region and other tribal specific information. We will share some new resources and provide you with tools to keep the networking momentum going for more growth, connections and opportunity.	All Pass Levels



TRIBALHUB'S 2021 REGIONAL EVENTS

Sponsorship Opportunities	Title Sponsor (Exclusive) \$7,500	Partner Sponsor (Up to 3) \$4,500	Event Sponsor (Only 1) \$2,500
Number of Staff Passes	3	2	1
Logo on Event's Web Page with URL	X	X	X
Included in Pre-Event Email and Social Media Post	X	X	X
Logo Included on Welcome Video	X	X	X
List of Attendees Who Have Not Opted Out of Being Included on the List	X	X	X
Virtual Booth (includes the following): <ul style="list-style-type: none"> - Spot for logo and business description - Ability to chat in both a general box or direct message - Can upload videos & documents for attendees to view & save to swag bag - Badge holders headshot, name and title displayed on booth - Quick to set up - Easy to preview and make changes 	X	X	X
Lead Report - tells you what attendees did at your booth. You'll know who clicked what, how many attendees visited, etc.	X	X	X
Dedicated time to speak during Day 1's Lunch and Learn agenda. This is time for your company to introduce yourself and briefly talk about your products/services. A defined guide of what can/can't be delivered and is expected during this event will be provided.	15 mins	10 mins	5 mins
Your Company Included in Attendee Confirmation Email	X	X	
Banner Ad Placed on Event Web Page	X	X	
Half Page Ad in TribalNet's Spring or Fall Magazine 2021	X	X	
Exclusive Social Media Post-Event	X		
Exclusive Post-Event Email Sent from TribalHub to All Attendees	X		
Promotional Video Placed on Event Web Page	X		
Title Sponsor's Exposure will Always be Listed First-Biggest and Best Placement	X		
Trivia on behalf of you. Every session will open with "Trivia on behalf of our title sponsor" These questions are to be fun and an opportunity for attendees to open up as well as gain entries into a prize drawing. Your company's name will be mentioned each time Trivia is played. During the closing ceremony one of your staff will have the chance to say closing remarks prior to the winner being announced.	X		

REGISTER FOR TRIBALHUB'S 2021 REGIONAL EVENTS

Complete & sign the form below and submit to: Katie@TribalHub.com

Company:

Contact Name:

Contact Title:

Mailing Address City/State/Zip:

Email & Phone:

Upon Registration, also submit:

Logo - high res
Business description (50 words max)

CALIFORNIA **FEBRUARY 9TH & 10TH**

- ☐ Title Sponsor - ~~\$7,500~~ **SOLD OUT**
☐ Partner Sponsor - ~~\$4,500~~ **SOLD OUT**
☐ Event Sponsor - ~~\$2,500~~ **SOLD OUT**

CENTRAL REGION *Including: KS, NE, OK, TX* **MARCH 3RD & 4TH**

- ☐ Title Sponsor - ~~\$7,500~~ **SOLD OUT**
☐ Partner Sponsor - ~~\$4,500~~ **SOLD OUT**
☐ Event Sponsor - ~~\$2,500~~ **SOLD OUT**

SOUTHWEST REGION *Including: AZ, CO, NV, NM, UT* **MARCH 24TH**

- ☐ Title Sponsor - ~~\$7,500~~ **SOLD OUT**
☐ Partner Sponsor - ~~\$4,500~~ **SOLD OUT**
☐ Event Sponsor - ~~\$2,500~~ **SOLD OUT**

NORTHWEST REGION *Including: ID, MT, OR, WA, WY* **MAY 12TH**

- ☐ Title Sponsor - \$7,500
☐ Partner Sponsor - ~~\$4,500~~ **SOLD OUT**
☐ Event Sponsor - ~~\$2,500~~ **SOLD OUT**

MIDWEST REGION *Including: MI, MN, ND, SD, WI* **MAY 19TH**

- ☐ Title Sponsor - \$7,500
☐ Partner Sponsor - ~~\$4,500~~ **SOLD OUT**
☐ Event Sponsor - ~~\$2,500~~ **SOLD OUT**

ALASKA **SUMMER 2021**

- ☐ Title Sponsor - \$7,500
☐ Partner Sponsor - \$4,500
☐ Event Sponsor - \$2,500

Total from Above:

Discount Amount:

Total Due:

Payment Terms

Full payment must be made within 30 days of registration in order to guarantee space and level of participation. Late fees of 1.5% charge per 30 days past due. Refunds are not permitted at any time. Upon completion of the registration form, you will receive an invoice to pay by check or credit card. A 3% fee will be added to the amount due for any payments made with a credit card. ACH and check payment options are also available with no fees.

- ☐ I agree to all payment requirements listed above.
☐ I agree to the [Privacy Policy](#) and the Terms & Conditions on page 5-7.

Printed Name:

Signature: (written, stamped or e-sign)

Date:

TribalHub Associate Members
Receive Sponsorship Discounts!

- ♦ Sponsor 2 Events- Take 5% off
- ♦ Sponsor 3+ Events- Take 10% off

QUESTIONS?? EMAIL: contactus@TribalHub.com • PHONE: 269-459-9890 • WEB: TribalHub.com





2021 TribalHub Terms and Conditions

GENERAL: These Terms & Conditions are for all Events planned, coordinated and delivered by TribalHub or any of its divisions, including TribalNet, TribalWise, TribalValue and TribalFocus.

ATTENDANCE POLICY: Only properly registered attendees, speakers, exhibitors and sponsors are allowed to attend and participate in the Event. Manufacturers, suppliers or distributors who are not registered for the TribalHub events are expressly prohibited from sales solicitations during this event. Companies that have paid to Sponsor or Exhibit will be provided with name tags to identify them as official registered vendors and have exclusive rights to promote or sell products/services during the event.

DELAY IN PAYMENTS: TribalHub holds the right to vacate or cancel any Attendee, Exhibitor or Sponsor registration that does not remit payment by its specified due date.

PAYMENT METHODS: Acceptable payments include: VISA, MasterCard, American Express, ACH or check payable to TribalHub. Invoices will be sent upon registration.

FINANCE CHARGE: Payments made after 30 days prior to the event that have not been coordinated and confirmed with TribalHub, will be assessed a 1.5% finance charge per month past due. A 3% fee will be added to amount due for any payments made with a credit card over \$4,500. TribalHub will not honor any requests to split payments solely for the purpose of avoiding this fee. ACH and check payment options are also available.

DISCOUNTS: Discounts will only be available for NEW registrations. Once registration has been processed and paid discounts may not be applied.

REFUNDS: Once payments are made, registration fees, exhibitor fees, sponsorships and passes are non-refundable. Unless specified differently on Event registration form, at no time will cancellations be honored a refund. Attendees, Exhibitors and Sponsors acknowledge that TribalHub incurs expenses and provides services throughout the year in planning, marketing, and organizing the Event.

TRAVEL TO EVENT AND GENERAL AWARENESS: Travel to and from the Event is the responsibility of each Attendee, Exhibitor or Sponsor. TribalHub regularly monitors available information sources prior to and during all of our events to communicate important information or precautions intended to ensure the health and safety of all of our event participants. We consult with multiple travel and event resources and attempt to stay current with government guidance related to the travel industry and our specific events. We encourage and recommend that all event participants consult with government and informational sources on their own and travel or participate in events in a safe and sensible manner. We recommend that event participants that intend to travel to any of our events purchase travel insurance or refundable travel as TribalHub is not responsible for any travel costs due to travel disruption, event disruption and/or cancellation of the event.

NON-AGENDA EVENTS: Outside of the official Event agenda, any planned or marketed events (meetings, dinners, receptions, excursions, etc) scheduled during the Event dates for groups larger than 20 people must be communicated to TribalHub and approved by TribalHub prior to the Event start date.



TRIBALHUB'S 2021 TERMS & CONDITIONS

PHOTOGRAPHY & FILMING: Professional photographs, audio, and video may be captured during the event. Attendees, Sponsors and Exhibitors hereby grant TribalHub and its representatives permission to photograph and/or record them at the event, and distribute (both now and in the future) the Attendee, Sponsor or Exhibitors image or voice in photographs, videos, electronic reproductions, and audio recordings of such events and activities.

INDEMNIFICATION: Neither TribalHub nor its volunteers or event attendees are responsible for the safety or maintenance of the facility(ies) where the TribalHub Events are held. By registering for the Event, intending to be legally bound, you hereby agree to release from liability and to fully indemnify and hold harmless TribalHub (including, but not limited to, its officers, directors and employees) and any Volunteers who are acting as Event personnel. This waiver and release is for any and all liability, including, but not limited to, personal injuries (including death), costs, expenses, property losses or damages occasioned by, or arising in connection with, any activity related to any and all TribalHub Events.

LIABILITY: TribalHub and the host site, their respective directors, employees or representatives will not be responsible for any injury, loss, damage or theft that may occur to the Sponsor or Exhibitor, or to the Sponsor's or Exhibitor's employees or property except to the extent caused by the negligent act or omissions of TribalHub or the Host Site, during or subsequent to the period covered by the exhibit contract. The Sponsor or Exhibitor, on signing this contract, expressly releases the aforementioned company, individuals and representatives from, and agrees to indemnify same against, any and all claims for such loss, damage or injury except to the extent caused by the negligent act or omissions of TribalHub or the Host Site. Any insurance desired is at the responsibility of the Sponsor or Exhibitor.

FORCE MAJEURE: TribalHub reserves the right to retain Exhibitor, Sponsor and Attendee funds for expenses incurred and services provided and may suspend or terminate its performance obligations, partially or entirely, without liability or further obligation, to the extent that its performance is materially and adversely affected by events or occurrences beyond its control that makes it illegal, impossible, or commercially impracticable to provide the facility or to hold the Event, or that prevents at least forty (40%) percent of TribalHub's anticipated Event attendees from attending or from arriving in the city of the Event on their scheduled arrival dates. Commercial impracticability includes, but is not limited to: terrorism (or credible threats of), war, fire, natural disasters, hazardous weather (actual or forecasted) within 100 mile radius of the Event, or other acts of God, travel advisories, quarantines, curfews, government regulations, labor dispute or picketing, a cancellation or restriction of commercial travel, or any act or occurrence creating a potentially significant risk to the health or safety of anticipated attendees, outbreak of disease in the city or region where the Event is to be held or in one or more cities of origin from where anticipated attendees would be traveling, or other similar supervening act or occurrence.



TRIBALHUB'S 2021 TERMS & CONDITIONS

TribalHub EVENT Refund Policy with 2021 Cancellation Concessions

(This cancellation concessions is ONLY applicable to in person (onsite) events for 2021)

TribalHub's event refund policy as per our standard event registration terms & conditions states that once payments are made, registration fees, exhibitor fees, sponsorships and passes are non-refundable. This standard policy is in place as a result of the contractual commitments TribalHub must make in advance in order to plan and host any event. Additionally, costs and resources for event marketing, planning and operations efforts are all incurred by TribalHub well in advance of the event date.

As of October 1st, 2020 and through December 31, 2021, TribalHub has made one special cancellation concessions to the standard refund policy as a response due to the impact of Covid-19.

The special cancellation concession provides that if TribalHub is forced to cancel any event as a direct result of the impact of Covid-19, the registered sponsor, exhibitor, attendee or participant can request and elect to receive a "Payment Credit" for the amount prepaid for the event.

"Payment Credits" are available for requests meeting one of the two special cancellation concessions listed above, and must be requested from TribalHub by the registered sponsor, exhibitor, attendee or participant within 30 days of the notification of cancellation. "Payment Credits" can be applied towards future TribalHub events, sponsorships, membership and/or digital and print advertising opportunities with TribalHub. "Payment Credits" expire if not applied within six months of the receipt of any "Payment Credit", and can only be applied to TribalHub events or products available in the twelve months following receipt of the "Payment Credit". In no event will TribalHub be required to make a refund of any amounts paid, directly to a registered sponsor, exhibitor, attendee or participant.

TribalHub is committed to protecting the health and safety of all event participants and we will monitor the most up to date guidelines provided by Federal, State and Local Governments as well as recommendations from the CDC. Our complete list of scheduled future events is available from our website (www.TribalHub.com). Should an event's status change or a cancellation occur, TribalHub will notify all registered participants by email and indicate the event status change on the TribalHub event web page.