22ND Annual TribalNet 2021 Conference & Tradeshow

November 8-11, 2021 • Face to Face! Gaylord Texan Resort & Convention Center, Grapevine, Texas

Levels of Participation and Pricing

Booth & Premium Sponsorship Opportunities	Meet & Greet Sponsor \$35,000	Cocktail Hour Sponsor \$15,000	Platinum Sponsor \$12,000	Diamond Sponsor \$8,500	Bronze Sponsor \$6,000	Exhibitor 10x10 \$2,995
Tradeshow Booth Included	10x10cpace	10x10 space	10x10 space	10x10 space	10x10 space	10x10 space
Booth Space Selection	1s ice	2nd choice	1st "level group" to choose	2nd "level group" to choose	3rd "level group" to choose	space assigned
Floor Pass (access to the tradeshow floor ONLY)	0	3	3	3	2	2
Conference Pass (includes meals, sessions, tradeshow)	6	6	6	4	2	
Pre-show recognition of your sponsorship in online TribalNet platforms	x.	Х	Х	х	х	
Company logo included onsite in conference welcome signage		х	х	х	х	
Business description included in the conference program	X	Х	Х	х	х	
*Recognition as the sponsor of (you choose!) THE HIGHER THE SPONSOR LEVEL THE GREATER EXPOSURE	Meet & Creet Event	Cocktail Hour Event	*Choose from Group A-C options	*Choose from Group B-C options	*Choose from Group C options	
Signage & branding opportunities at your sponsored event (ask us for more details for what's included)	Wearing your logo, drinking w/ your logo, entertaing your logo- sky i limit!	Named sonsor of Tuesday night cocktail hr entertainment, exposure, food, drinks & fun	We provide enhanced signage, announcements & amazing exposure	We provide easel signage & you display your literature	Tabletop signage provided	
Bonus Exposure- in media partner publication	T	х	х	х	х	
**Exposure in attendee bags	**x	**X	**X	**X	**X	

*More information:

Premium sponsors are able to choose (in order of participation level and registration date) what they would like to be sponsors of!

Group A Options (add'tl options may be added): Tues. Tradeshow Reception, Wed. Tradeshow Reception, Tues Co-sponsored Lunch, Wed Co-sponsored Lunch, Thurs Co-sponsored \$2500 Bingo Run Grand Prize

Group B Options (add'tl options may be added): Tues Co-Spon Breakfast, Wed Co-Spon Breakfast, Thurs Co-Spon Breakfast, Co-sponsored \$1000 drawing

at Closing Keynote & Award Ceremony

Group C Options (add'tl options may be added): Co-Sponsored AM & PM Breaks

**More information:

Guidelines for sponsors who are able to send something for branding and exposure to be included for the attendee bags

Sponsors will be given special shipping instructions and deadlines separate from shipping of booth materials. In 2021 we will only accept promo items and invitations, we will NOT accept informational fliers, brochures or business cards.

Branding/Specialty (Non-Booth) Sponsorships

The Below Sponsorships ALL

DO NOT INCLUDE A BOOTH OR PASSES • Can be purchased as stand-alone OR more often in addition to one of the above packages Include pre-show recognition of your sponsor level on TribalNet's online platforms • Include your company logo on welcome signage and conference program

Lanyard Sponsor \$4,500 (exclusive sponsorship)

Your logo featured on the attendee badge lanyard- highly visible all week long.

Conference App Sponsor \$4,500 (exclusive sponsorship)

Exclusive exposure every time someone opens the app, multiple banner ad placements within the app, an upgraded profile in the app & the ability to send a push a notification during conference week!

Golf Shirt Sponsor \$4,200 (exclusive sponsorship)

Your logo featured on the conference golf shirts- available for purchase as well as raffled off and given away during the conference week

Attendee Bag Sponsor \$3,800 (exclusive sponsorship)

Your logo featured on the attendee bags they receive at conference check in

Hotel Key Card Sponsor \$3,800 (exclusive sponsorship)

Your logo featured on the hotel key cards attendees receive when they check in at the hotel

Note Pads and Pens Sponsor \$3,500

(up to 3 sponsors OR full buyout for exclusivity)

Have a pad of paper and pen with your logo on it waiting at each seat for attendees to use as they sit down for their sessions!

As of October 1st, 2020 and through December 31, 2021, TribalHub has made one special cancellation concessions to the standard refund policy as a response due to the impact of Covid-19.

The <u>special cancellation</u> concession provides that if TribalHub is forced to cancel any event as a direct result of the impact of Covid-19, the registered sponsor, exhibitor, attendee or participant can request and elect to receive a "Payment Credit" for the amount prepaid for the event.

2ND ANNUAL TRIBALNET 2021 CONFERENCE & TRADESHOW

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Sponsor and Exhibitor Registration Form

Please complete and sign the form below and submit to TribalNet:

Company

Contact Name Title

Mailing Address City/State/Zip

Email Phone

Social Media Handle(s) Website URL

REGISTRATION DEADLINES: Early Registration Deadline is 7/15/21. FINAL registration deadline is 10/1/21 or until space is sold out.

Please select your desired conference participation level (see page 1 for details):

Booth Sponsorships & Packages

\$35,000- Meet & Greet Sponsor (incl booth) - exclusive (SOLD OUT)

\$18,000- Cocktail Hour Sponsor (incl booth)- exclusive

\$12,000- Platinum Sponsor (incl booth)

\$8,500- Diamond Sponsor (incl booth)

\$6,000- Bronze Sponsor (incl booth)

\$2,995-10x10 Exhibitor Package (incl booth) (Take \$300 off this price if you book by June 1st, offer only available for exhibiting booths, not sponsors)

\$2,695- Extra 10x10 Space (no passes incl) (above selection required)

Please select advertising options:

Ad Packages

\$3,300- The Big 3

\$3,000- All-In Package

\$2,500- Preferred Advertisers Package

Custom- Email Katie@TribalNetOnline.com

Fall Spring 2021 2022 Magazine

\$2600- 2 Page Spread

\$1500- Full Page \$895-1/2 Page

\$1695-Meet Your Vendors

\$995- Product Spotlight

\$2,000- Inside Front Cover

\$2,000- Inside Back Cover

\$3,000- Back Cover

Conference Program

\$895- Full Page

\$495-1/2 Page

\$1,295- Inside Front Cover

Branding/Specialty Sponsorships

\$1,295- Inside Back Cover

\$1,695- Back Cover

Pre & Post Con Attendee List

\$299 - This list will only include attendees who have opted IN to sharing their contact information. The list will be emailed 2 weeks prior & 2 weeks following the conference.

\$4,500- Lanyard Sponsor- exclusive (no booth incl)

\$4,500- Conference App Sponsor- exclusive (no booth incl)

\$4,000- Golf Shirt Sponsor- exclusive (no booth incl)

\$3,800- Attendee Bag Sponsor - exclusive (no booth incl) \$3,800- Hotel Key Card Sponsor - exclusive (no booth incl)

\$3,500- Notepads and Pens Sponsor (no booth incl) (3 available)

Digital Ads

\$1,295-1 year on website

\$795-6 months on website

\$995-Conference Exclusive Placement Banner Ad

\$995-Conference Exclusive

Placement Banner Ad

\$495- Email Blast Banner Ad

Join Now & Save!

TribalHub Associate Membership

NON-PROFIT

\$1,995 \$995 Annually

NATIVE OWNED VENDOR/SUPPLIER

\$1,095 Annually

VENDOR/SUPPLIER

\$1,295 \$1,195 Annually

\$425- Conference Pass Qty: \$100- Floor Pass Qty: \$100- Meet & Greet Pass Qty: (\$150- after 10/1 and onsite)

Booth space will not be assigned and package benefits will not begin until payment IN FULL is made. Full payment must be made within 30 days of registration in order to guarantee space and level of participation.

ALL payments must be made on or before 10/1/21 or upon registration if past 10/1/21. Late fees of 1.5% charge per 30 days past due will be assessed for any payments made past 10/1/21. Refunds are not permitted at any time.

I have read and agree to the terms of the Privacy Policy I have read and agree to the terms of the Terms and Conditions

Please select any additional badges/passes needed:

Signature: (written, stamped or e-sign)

Sum of Above:

Discount Amount:

Total Amount Due:

Date:

Please submit completed form to one of the following:

Email: contactus@TribalNetOnline.com

Fax: 269-459-9889

Mail: PO Box 2166 Portage, MI 49081

Upon completion of registration form, you will receive an invoice to pay by check or credit card. A 3% fee will be added to amount due for any payments made with a credit card over \$4,500.

We will not honor any requests to split payments solely for the purpose of avoiding this fee. ACH and check payment options are also available.

Please note our sponsor and exhibitor packages are NOT designed for multiple companies to partner or share space/benefits. If you are partnering with another company for funding or space, TribalNet will still only be able to provide benefits in ONE company name -ie: ONE logo, ONE business description, ONE ad placement etc.

PHONE: 269-459-9890 • EMAIL: contactus@TribalNetOnline.com • WEB: TribalNetConference.com









TribalHub EVENT Refund Policy with 2020-2021 Cancellation Concessions

(This cancellation concessions is ONLY applicable to in person (on-site) events for 2020-2021)

TribalHub's event refund policy as per our standard event registration terms & conditions states that once payments are made, registration fees, exhibitor fees, sponsorships and passes are non-refundable. This standard policy is in place as a result of the contractual commitments TribalHub must make in advance in order to plan and host any event. Additionally, costs and resources for event marketing, planning and operations efforts are all incurred by TribalHub well in advance of the event date.

As of October 1st, 2020 and through December 31, 2021, TribalHub has made one special cancellation concessions to the standard refund policy as a response due to the impact of Covid-19.

The <u>special cancellation</u> concession provides that if TribalHub is forced to cancel any event as a direct result of the impact of Covid-19, the registered sponsor, exhibitor, attendee or participant can request and elect to receive a "Payment Credit" for the amount prepaid for the event.

"Payment Credits" are available for requests meeting one of the two special cancellation concessions listed above, and must be requested from TribalHub by the registered sponsor, exhibitor, attendee or participant within 30 days of the notification of cancellation. "Payment Credits" can be applied towards future TribalHub events, sponsorships, membership and/or digital and print advertising opportunities with TribalHub. "Payment Credits" expire if not applied within six months of the receipt of any "Payment Credit", and can only be applied to TribalHub events or products available in the twelve months following receipt of the "Payment Credit". In no event will TribalHub be required to make a refund of any amounts paid, directly to a registered sponsor, exhibitor, attendee or participant.

TribalHub is committed to protecting the health and safety of all event participants and we will monitor the most up to date guidelines provided by Federal, State and Local Governments as well as recommendations from the CDC. Our complete list of scheduled future events is available from our website (www.TribalHub.com). Should an event's status change or a cancellation occur, TribalHub will notify all registered participants by email and indicate the event status change on the TribalHub event web page.



